

HERITAGE MUSEUM BEST PRACTICE MISSION

SUMMARY OF MISSION LEARNINGS



15,000+
VISITORS PER
YEAR

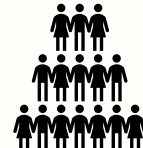
In September 2023, a team from a mining heritage museum in Newfoundland took part in a Best Practice Mission to Britannia Beach, BC. They held an objective of learning more about maintaining cultural relevancy for heritage sites of a sensitive nature and building a succession plan for continued stability.



446+
YEARS OF
HISTORY (C. 1578)



1.15 M.
TONS OF ORE EXPORTED
ANNUALLY AT PEAK



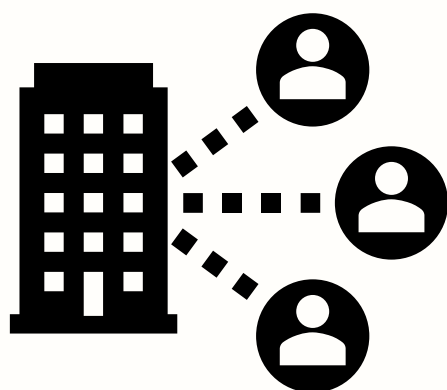
12,281+
RESIDENTS AT
PEAK (C. 1960S)



EXCELLENT
RANKING BY
PARTICIPANTS

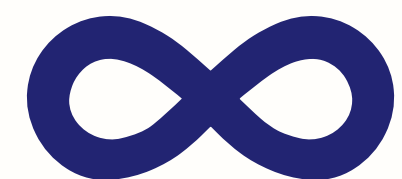
2 PARTICIPANTS

Of around 15 full and part-time employees, two were selected to take part in the Mission.



4 DAYS

Participants spent four days studying Best Practices and developing ideas.



POSSIBILITIES

With newfound knowledge these participants came back with renewed focus on succession and knowledge sharing, as well, have committed to extending the operating season and building more community support and capacity.

The Atlantic Tourism Best Practice Missions Program is a Pan-Atlantic initiative supported by ACOA Atlantic, along with the four Tourism Industry Associations and respective Provincial Tourism Departments. TIANS is the coordinating body for the program.



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
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